

Ethos Guidelines:

Ethos supports and attacks (1st iteration)

(For the *EthosHansard1* corpus)

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- ethotic support when a single entity, individual or group, is explicitly mentioned; and it puts in a positive frame another entity's character or achievements, or supports an entity's credibility, explicitly; and it is not self-referential.
- ethotic attack when a single entity, individual or group, is explicitly mentioned; and it puts in a negative frame another entity's character, attacking an entity's credibility, or associating an entity with events of a negative connotation explicitly.
- Annotation is on a sentence level.
- Ethos boxes are created using the following format: "Mr. Moore has ethos" or "The Labour Party has ethos".
- Ethotic statements must refer only to political entities. E.g. Labour Party, hon. Member, Prime Minister, Secretary of State, the Government etc.
 - Not "British Telecom", "British Rail", "French Government", etc.
- Examples of common positive ethotic statements:
 - "the hon. Member is right", "the hon. Member is correct".
- Key words for negative ethotic statements:
 - "fail", "wrong", etc. Refer to Wisdom, Virtue and goodwill guidelines for a larger set.
- Possible false positives:
 - "I thank the hon. Gentleman for that reply", "I am grateful to the hon. Gentleman for that reply", "I agree with the hon. Gentleman".